

2022 YOUTH INNOVATION CHALLENGE



Fresh ideas for tackling marine debris



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Applicant Handbook

Everything You Need to Know to Apply

GEEP is a partnership of the U.S. Environmental Protection Agency, the Environmental Protection Administration of Taiwan, and the North American Association for Environmental Education.



EPA United States
Environmental Protection
Agency

naaee
North American Association
for Environmental Education



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The Application

1. Title of your solution (maximum 30 words)
2. Which of the four key areas does your solution to marine debris address? (select all that apply)
Monitoring & Investigation / Cleanup / Recycle & Reuse / Engaging Communities
3. Video pitch
 - In three minutes or less, tell us about your proposed solution. Your pitch does not need to cover all the details of your solution, but it should be inspiring, highlight what makes your solution unique, and address the selection criteria mentioned above. Beyond that, you can be creative with the content of your video! [See our tips on creating a compelling video pitch.](#)
 - The file size limit is 800MB, and we accept most video file types. Please contact us at GEEP@naaee.org if you have any issues uploading.
 - *Your video will not be scored based on your English ability, but rather your ability to inspire and gain support for your idea and vision.*
4. What is your solution? Be sure to specify: (max 500 words)
 - **WHAT** | Your goal: how your solution is innovative and addresses at least one of the four key focus areas. How is environmental education key to the success of your solution? If you are successful in launching your idea, what would the impacts be?
 - **HOW** | Your activities or approaches: how your solution will achieve that goal, including how you will use environmental education (EE). Remember to consider all of the selection criteria in your design.
 - **WHO** | Who will be engaged in your project? Describe the audience (e.g. community members, educators, young people, decision makers, corporations) your project intends to reach and how you will tailor your approach to this audience. Include any ways that you have considered issues of equity, inclusion, and accessibility to engage people from a diversity of identities and perspectives.
5. Describe why you think your idea is feasible. In this section you can consider the points below, but you only have to discuss the things most pertinent to your solution. (max 300 words)
 - Your relevant experiences/skills (if you are working with a team, you can also include your team members' experiences and skills)
 - Key partnerships that will complement your expertise
 - How you might address potential risks or challenges
 - How you might ensure the long-term viability of your solution
6. What is the relevant research or evidence that informs your solution? Share a brief summary of your background research and include your sources. *This could include research from books, scientific journals, websites, or other sources. Review the selection criteria for tips on finding credible sources.* (max 300 words)
7. In addition to funding, what additional partnerships, skills, or other resources would help you successfully implement this solution? *This will help the selection panel see that you understand what is needed to successfully implement your solution. Please be honest here—unmet needs will not negatively impact your score!* (max 150 words)